

# Nefeli Tsellou

UI/UX DESIGNER



nefelitsellou97@gmail.com

inkedin.com/in/nefelitsellou

+30 694 426 6617

## education

2024 - Stunning Website Design & Magic Animation in Figma, Wizardcourse

2023 - Master Mobile and Web Design, User Interface + User Experience (UI/UX Design), HTML, and CSS, Udemy








2022 - Seminar of Innovation - Brand Experience & Future Thinking in Graphic Design

2021 - Bachelor of Arts - BA  
University of West Attica, Greece

## Languages

Greek (Native)  
English (Advance)  
Spanish (Begginer)

## design tools

-  Figma
-  XD
-  Illustrator
-  Photoshop
-  Indesign
-  Premier Pro
-  After Effects

## creative field

- + Web Design
- + Design Thinking
- + Data Visualization Design
- + Bringing Ideas
- + Branding and Visual Identity
- + Social Media Content

## experience

### Freelancer | Web Designer

2018 - now

Design websites and developing brand identities for a diverse range of companies. Create visually compelling solutions that align with each brand's personality and goals.

### ZonePage | Ux/UI Designer

01/23 - now | Athens

Collaborated with developers to ensure seamless implementation of design concepts, maintaining a strong focus on responsive and accessible design principles.

### User Experience Design

User Research  
Information Architecture  
Wireframing and Prototyping

### User Interface Design

Visual Design  
Interaction Design/Prototyping  
Design System Development

### Digital Marketing Design

Social Media Campaigns  
Newsletter Campaigns  
Banner Ad Design

### Bold Ogilvy | Web Designer

01/22 - 01/23 | Athens

Spearheading dynamic 360 Campaigns that encompassed everything from Web Design to TVC Campaigns and Social Media initiatives.

### 360 Campaign

Conceptualizing and executing integrated campaigns that span web, television, and social media platforms.

### TVC Campaigns

Bringing ideas to life through engaging and impactful television commercials, also create storyboards and Key Visuals.

### Social Media Campaigns

Designing and implementing visually compelling social media content to enhance brand visibility and engagement.

### Kotsovolos | Graphic Designer Intern

05/20 - 07/20 | Athens

Make engaging videos for employees training 2D animation videos on Vyond platform. Create educational infographics and presentations.